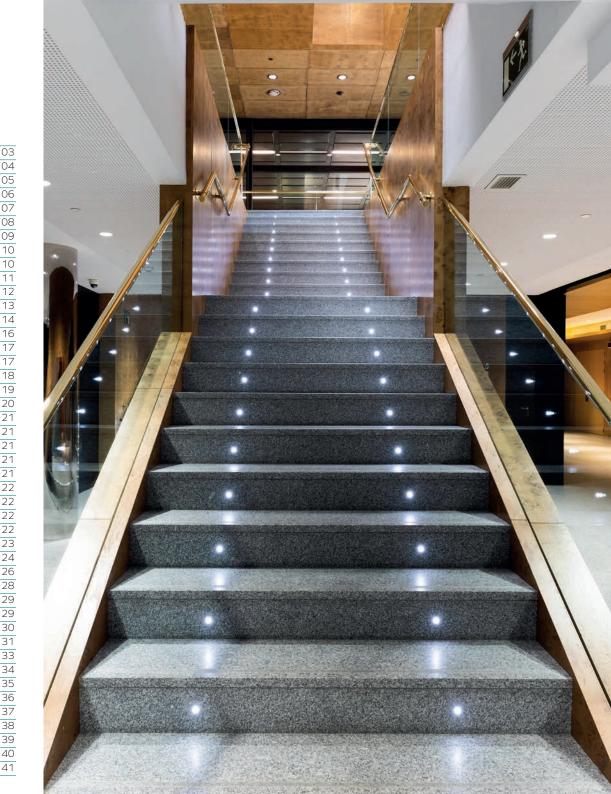






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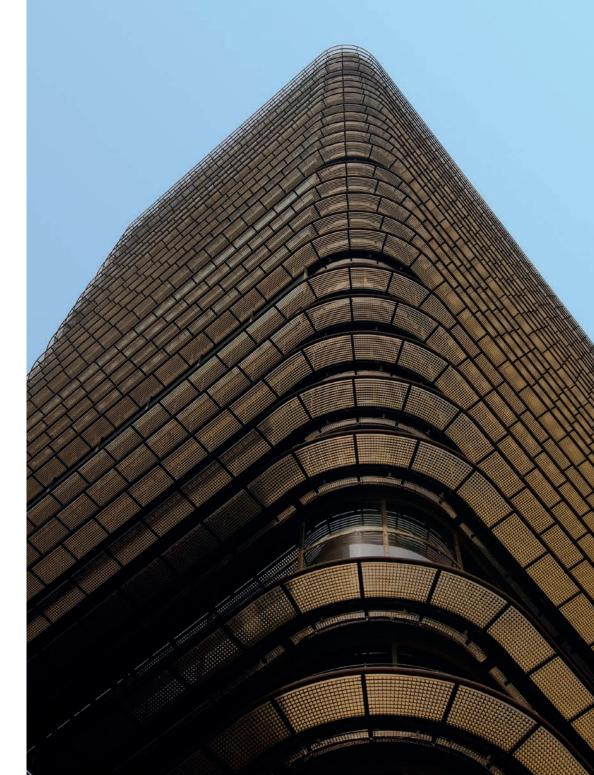
1. CASTELLANA 81

MEETING PLACE is located in the iconic building Castellana 81. Sáenz de Oiza's architectural masterpiece enjoys a privileged location on Paseo de la Castellana and is a landmark in today's urban landscape in Madrid, as well as a benchmark in 20th-century Spanish architecture. It is the only office building in Spain to have been declared a Heritage Asset in the Monument Category, in recognition of its important historical and architectural attributes.

MEETING PLACE Castellana 81 is a unique space equipped with cuttingedge technology, specifically designed to host corporate events, comprising an auditorium, with an adjacent area for exhibitions and cocktail receptions.

Management of this space is backed by our firm commitment to quality and customer satisfaction. Companies that hire this service receive personalised attention from an experienced team of professionals.

Its versatile design means MEETING PLACE Castellana 81 is suited to host a variety of events including conferences, conventions, courses, seminars, press conferences, product presentations and work meetings.





ISO 14001



ISO 9001



ISO 45001

AENOR

SEGURIDAD Y SALUD EN EL TRABAJO

ISO 45001

3

1.1. ACCESSIBILITY

Castellana 81, including MEETING PLACE, has been awarded the maximum accessibility level, 5-star AIS certification. This makes Castellana 81the first single office building in Spain to hold the highest level of AIS certification.

The AIS Accessibility Certification takes into account functional diversity criteria, encompassing physical, sensory and cognitive aspects, ensuring that any person, regardless of their condition, can access and use the building and its facilities safely and with ease.

The MEETING PLACE Castellana 81, has strict standards of quality, safety and accessibility:

> Reserved areas in the Auditorium for wheelchair users.

> Access to the stage by means of a lift system.

> Accessible door width. Hearing loop system..



First office building in Spain awarded the maximum accessibility level, 5-star AIS certification



1.2. SUSTAINABILITY

At MEETING PLACE we are aware of our responsibility to protect the environment and the sustainable use of natural resources. We are committed to sustainable management that promotes actions to minimise the environmental impact of our activity, mitigate the adverse effects of climate change and improve the health and we-II-being of the people who use our spaces.

> Calculating and offsetting the carbon footprint.

We calculate the carbon footprint generated by events held in the auditorium. The organising company is also given the option of offsetting these emissions in a carbon offset project that has been certified by international standards.

> Measures adopted in our spaces to minimise our environmental impact:

- Using LED screens displaying the corporate image at events.
- Reducing energy and water consumption.
- Active recycling policy.
- Reducing noise and light pollution.
- 0-plastic policy.
- Mineral water in aluminium cans.
- Paper pens and promoting responsible use of materials.
- Flip-chart markers made from 90% recycled plastic.
- Collaborating with catering companies aligned with the 0-plastic initiative.
- Zero waste: Doggy Bags available for you to take away any leftover catering.
- Contributing to more sustainable mobility, thanks to the excellent accessibility of our MEETING PLACE via the public transport network.

> Certifications

Castellana 81 holds Platinum LEED certification. Awarded by the US Green Building Council (USGBC), LEED is one of the most prestigious international standards in assessing building sustainability. It also holds WELL Health-Safety Rating.







First and only office building on the Paseo de Castellana to hold Platinum LEED certification in the category Core & Shell

First WELL office building in Spain and fifth in Europe to obtain Gold WELL Core & Shell certification



2. TRANSPORT

CONNECTIONS & JOURNEY TIMES

0

NUEVOS MINISTERIO TRAINSS

АТОСНА	8 min.
CHAMARTÍN	4 min.
AEROPUERTO T4	15 min.
ALCOBENDAS-SS DE LOS REYES	23 min.
LAS ROZAS	31 min.
MAJADAHONDA	35 min.
POZUELO	29 min.
TRES CANTOS	23 min.
PRÍNCIPE PÍO	20 min.

AVE

AVE PUERTA DE ATOCHA CHAMARTÍN

TAXI

Metro

NUEVOS MINISTERIOS METRO > L6 CIRCULAR > L8 NUEVOS MINISTERIOS-AEROPUERTO T4 > L10 HOSPITAL INFANTA SOFÍA-PUERTA DEL SUR

BUS 7, 14, 27, 40, 126, 147, 150, C1, C2, N22 Y N24.

AUTOMÓVIL

IMMEDIATE ACCESS TO ROADS: A-1, A-2, A-6, M-11 Y M-30 **GPS Coordinates**

N 40° 26′52.001″ O 3° 41′30.998″

<u>4</u>2

BICIMAD

> 136: PASEO DE LA CASTELLANA, 67
> 138: PASEO DE LA CASTELLANA, 106
> 149: PASEO DE LA HABANA, 42
> 150: C/ HERMANOS PINZÓN, 2
> 151: C/ ORENSE, 10



3. CAR PARKS NEARBY

1 SABA TRAIN STATION NUEVOS MINISTERIOS

Calle Raimundo Fernández Villaverde esquina Paseo de la Castellana 81 Open 24 hours Distance: 100 m.

2 SABA METRO NUEVOS MINISTERIOS

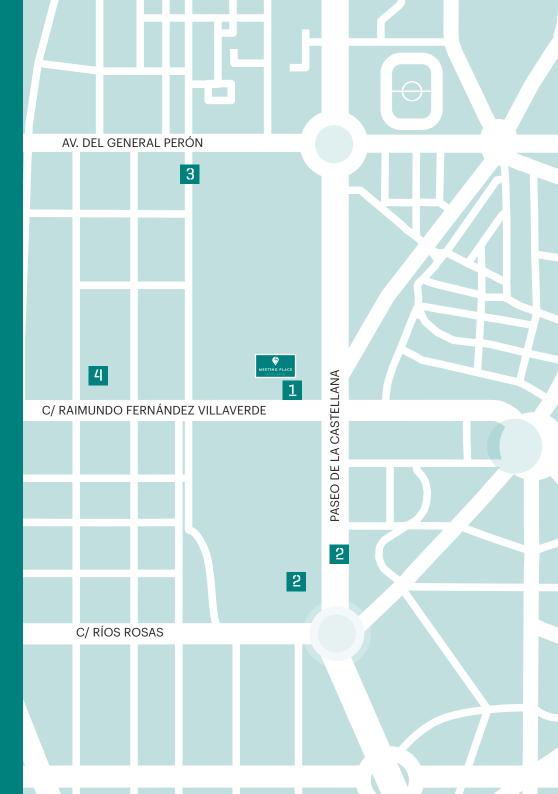
Paseo de la Castellana, 100 Open 24 hours Distance: 450 m.

3 PARKING HOTEL CANOPY BY HILTON

Avenida del General Perón, 32 Open 24 hours Distance: 650 m.

4 PUBLIC CAR PARK APK2 GENERAL MOSCARDÓ

Calle de Edgar Neville, 3 Open 24 hours Distancea: 650 m.

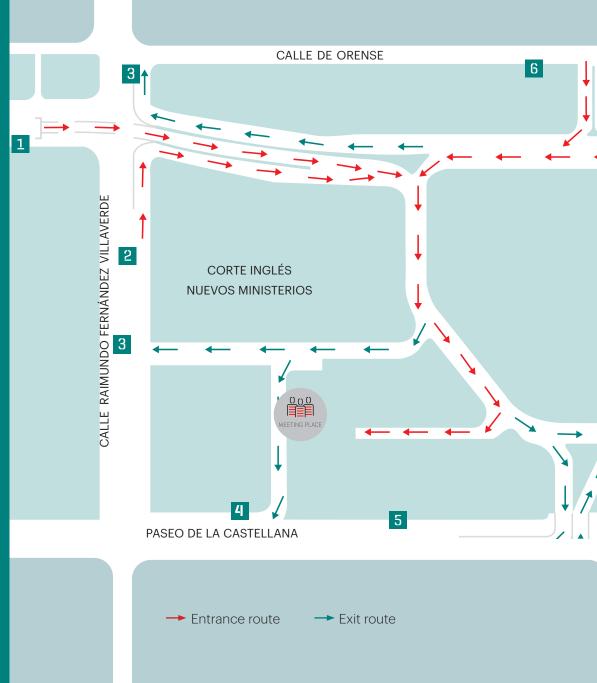


4. ACCESS TO LOADING AND UNLOADING BAY

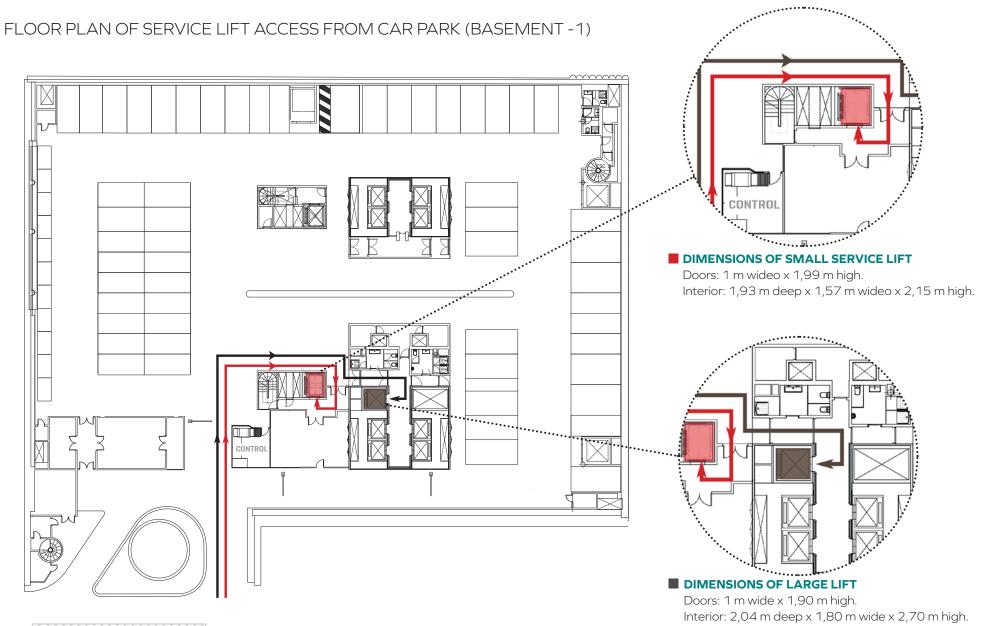
Access to loading and unloading bay is through the Azca underground tunnel.

Vehicles cannot enter through the Castellana 81 car park, all loading and unloading should be carried out in the side area at the entrance to the car park.

- 1 Entrance Calle Agustín de Betancourt
- 2 Entrance Calle Raimundo Fernández Villaverde
- 3 Villaverde Exit Calle Raimundo Fernández Villaverde
- 4 Exit Paseo de la Castellana (side)
- 5 Exit Paseo de la Castellana (centre)
- 6 Entrance and exit Calle de Orense



5. SERVICE LIFT



PARKING SPACE

6. LOBBY

6.1. DISPLAY

The lobby has a large-scale LED display showing information of interest to users of the building:

> The display has a pixel pitch of 3.9 and it is 3.5 metres high and 8 metres wide (resolution 2048x896 px).

15 minutes before an event in the auditorium and up to 15 minutes after it has started, the display will show a welcome message for participants.

> The welcome message is based on a pre-designed template. The following information is needed to prepare the message:

- Company logo, preferably white

- With a minimum resolution of 600 pixels on smallest side.
- Preferably in horizontal version, if available.
- Transparent background.
- Formats accepted: .svg, .eps, .ai, .psd, .png.

- Time event starts

- Name of event

• Maximum 35 characters.

These details should be sent at least 48 hours before the event is due to be held to the email *meetingplace@castellana81.com*





6.2. HOSPITALITY

The lobby has a hospitality desk located at the entrance from the Paseo de la Castellana for events held in the auditorium.

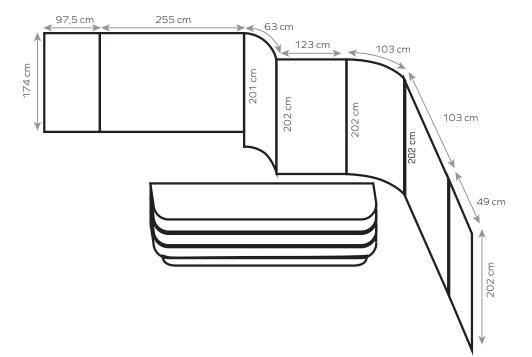
This desk, located next to the MEETING PLACE stairway, can be personalised by using removable vinyl signs or any other element that does not leave a mark or harm the desk.

It is also possible to place personalised signage next to the hospitality desk, as well as use adhesives on the glass behind the desk.

All these elements should be removed after the event.

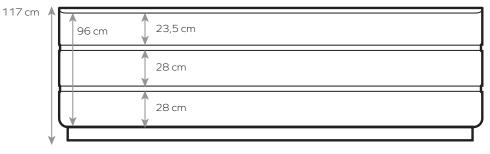


REAR GLASS

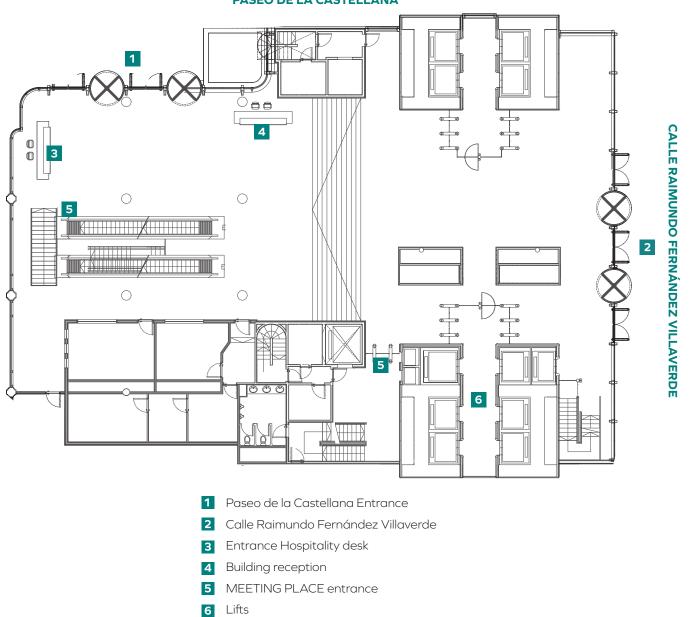


DIMENSIONS OF HOSPITALITY DESK

361 cm

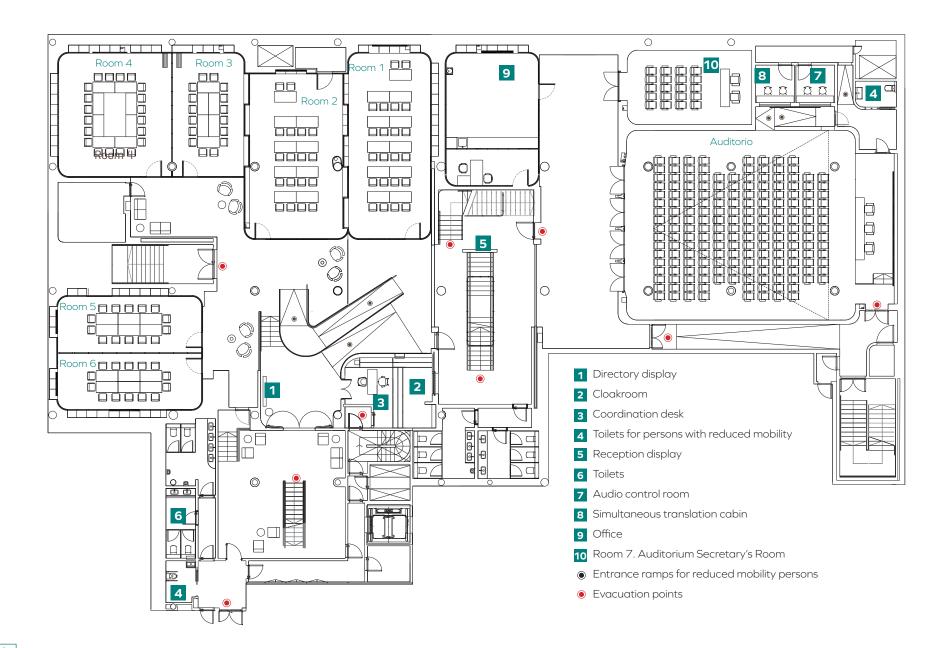


6.3. ACCESS TO MEETING PLACE



PASEO DE LA CASTELLANA

7. MEETING PLACE FLOOR PLAN



8. AUDITORIUM

The auditorium of the MEETING PLACE at Castellana 81 has a seating capacity for 188 people.

Its design combines functional aspects that ensure optimal acoustics and maximum comfort for users with a modern, cutting-edge aesthetic.

The folding seats are equipped with a network connection.

The room is fully accessible for persons with reduced mobility and has an audio induction loop for persons with a hearing impairment.

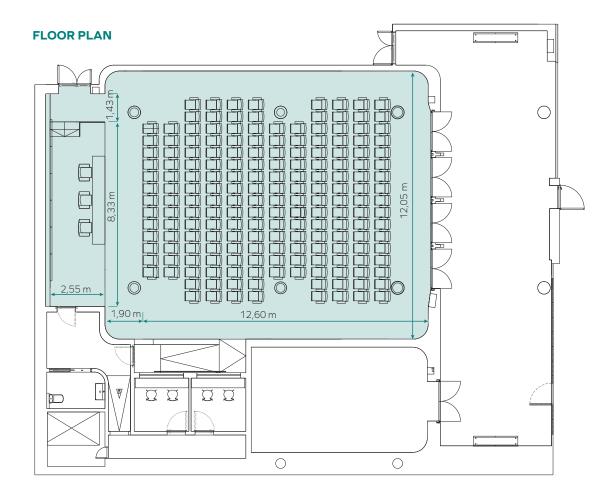




8.1. AUDITORIUM DIMENSIONS

ELEVATIONS





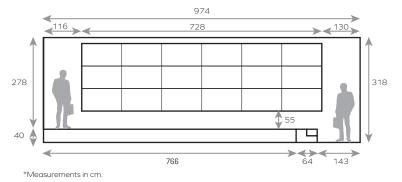
8.2 TECHNICAL RIDER

8.2.1. STAGE

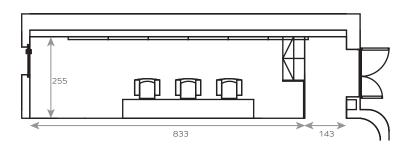
- > Video wall with 55"18 monitors w ith ultra-thin borders, providing up to four different content windows.
- > Video processor with up to 8 inputs and seamless switching.
- > Conference table for up to 6 speakers.
- > Lectern fitted with audio-visual system and 2 microphones.
- > Teleprompter.



ELEVATIONS*



FLOOR PLAN*



8.2.2 PLASMAWALL

SPECIFICATIONS

> Comprising 18 55" screens.

- > Dimensions of full display: 7.28 metres wide by 2.05 metres high.
- > Number of pixels in full display: 3840 pixels wide by 1080 pixels high.
- > Minimum horizontal and vertical resolution of 200 dpi and up to 4 layers providing control flexibility of the content projected in the display.

POWERPOINT PRESENTATIONS

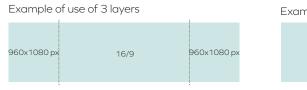
PowerPoint presentations should have an aspect ratio of 16:9. When viewed on the video wall, a space of 960 pixels by 1080 pixels will be left free at both ends, where graphics such as sponsors' logos or hashtags can be included. In this instance, three layers out of the four available layers will be used.

In order to use only one layer of the four available, a jpg image of 3840 pixels wide by 1080 pixels high will be projected. The presentation will be projected on the central area and you can include any content you wish on either side. In this instance, the sides are 960 pixels wide by 1080 pixels high.

Presentations must be on USB or hard drive. The following must be taken into account:

> Any videos must be embedded in presentations.

> Images must be of at least 3-megapixel quality and not above 10 megapixels.



Example of use of 1 layer

3840x1080 px

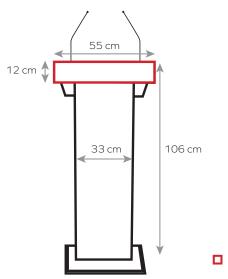


8.2.3. ATRIL

The lectern stand is portable and has a timer, a built-in reference screen and 2 microphones.

It has a flexible storage flap for materials up to a maximum thickness of 300 grams.

DIMENSIONS OF LECTURN

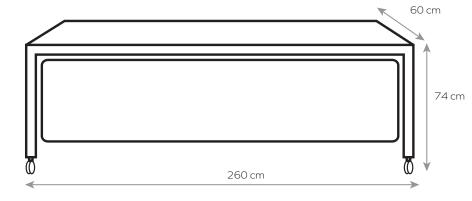


Flexible flap



8.2.4. CONFERENCE TABLE

Two conference tables and up to four chairs, are available to users hosting events in the auditorium.





8.2.5. SOUND

> Audio system with digital signal transport and processing.

- > 6 desktop microphones.
- > 2 headset microphones.
- > 2 handheld microphones.

8.2.6. AUDIO

> 4 speakers and audience amplification.

> 2 speakers and area amplification.

8.2.7. INTERACTION

CrowdMics solutions that enable participants to speak, send text messages and vote directly from their Smartphones. Acting like a personal microphone, it transmits the user's voice to the meeting room's loudspeakers. This means microphones no longer need to be passed by hand from person to person. Crowd Mics mobile applications are compatible with Apple® mobile devices that run iOS® v12.0 or above and with Android devices that run v8.0 or above.

8.2.8. LIGHTING

> LED lighting system.
> Front: with LED technology system with 6 projectors.
> Back: 3 bars with 24 3W LEDs.
> Professional lighting control panel.

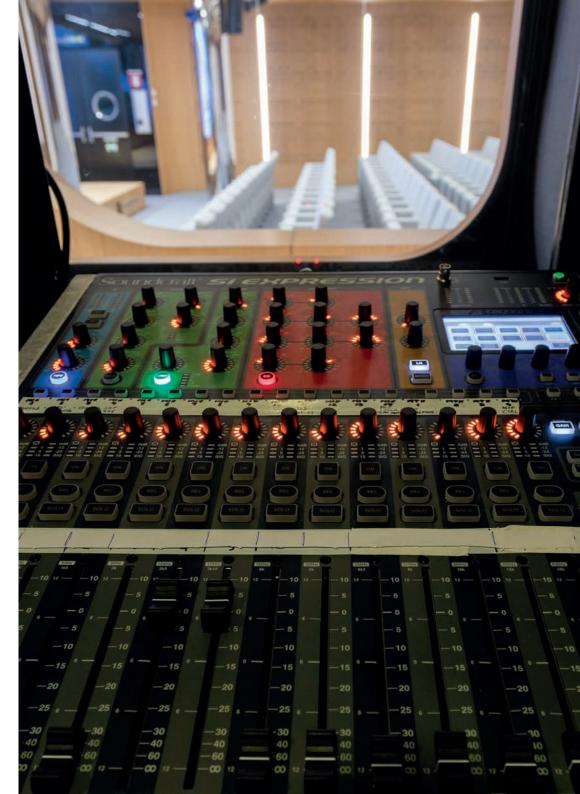
8.2.9. VIDEO / VIDEOCONFERENCE

> 2 motorised cameras.

- > Video conferencing system.
- > Option of real time audio and video signal: streaming.

> The auditorium is equipped with cutting-edge technology that enables you to carry out hybrid events simply. With one just click you can connect the auditorium to participants who are unable to attend in person, using videoconference apps like Teams, Skype, Face Time, Hangouts or Zoom. This technology guarantees full interaction among in-person participants, speakers and virtual participants.

This technology is complemented by the option of retransmitting the event via YouTube.



8.2.10. ADDITIONAL SERVICES

> ClickShare Wireless presentation system.
> Distribution to press.
> Power connection throughout seating area.
> Simultaneous interpreting booth.
> Control room.

8.2.11. INTERPRETING AND CONTROL BOOTH

The auditorium has a simultaneous translation booth (without equipment) and an adjacent audio-visual control room.

8.2.12. WIFI

The auditorium in the MEETING PLACE at Castellana 81 has a WiFi connection.

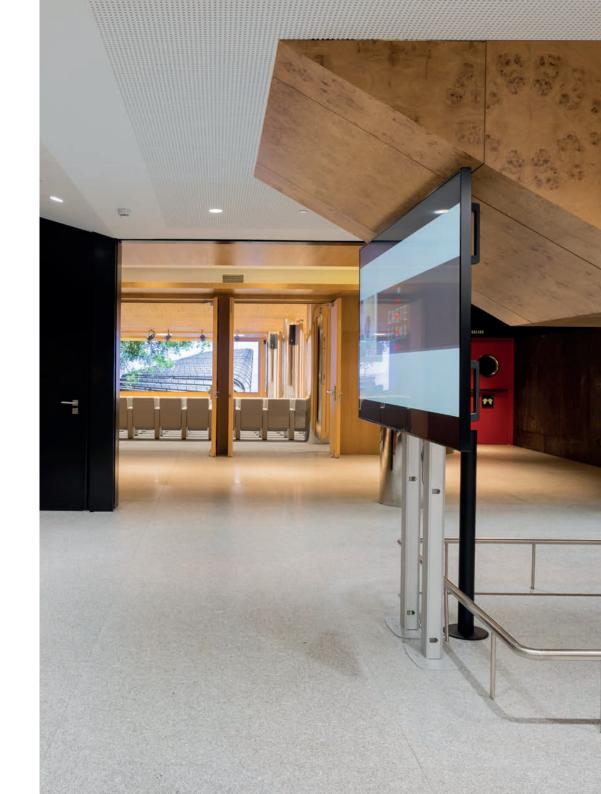
Ports 15 and 16 from the interpreting booth will be connected to the building infrastructure.

Automatic redundancy for internet access is available, 600/600 Mbps fast internet speed.

8.2.13. RECEPTION DISPLAY

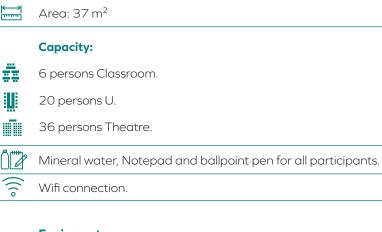
For events held in the auditorium there is an 86" (UHD) display with a resolution of 38400 pixels by 2160 pixels. Content for this display must be sent at least 48 hours in advance.

Content specifications: > Format: MP4. > Weight: Maximum 60 megas.



8.2.14. ROOM 7. AUDITORIUM SECRETARY'S ROOM

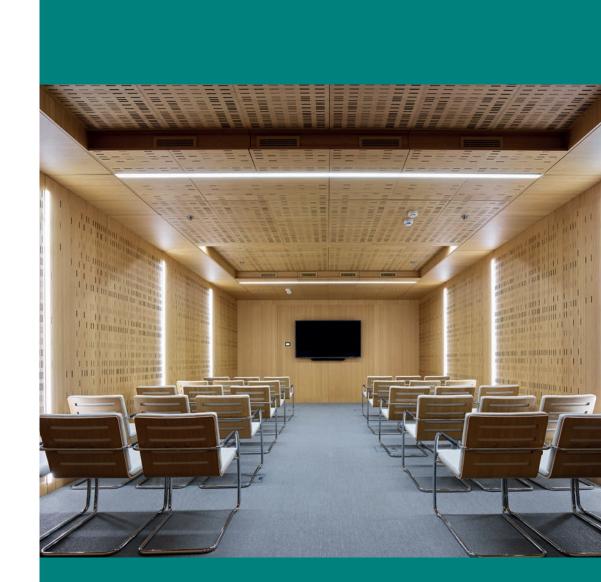
Room 7 has a direct connection with the auditorium, in order to be able to follow presentations in real time. Its location, next to the auditorium lobby, makes it an ideal space for the secretary's office, press room, speakers' room, deliberation room...



Equipment:

> 75" display. Ultra HD 3840x2160 resolution.

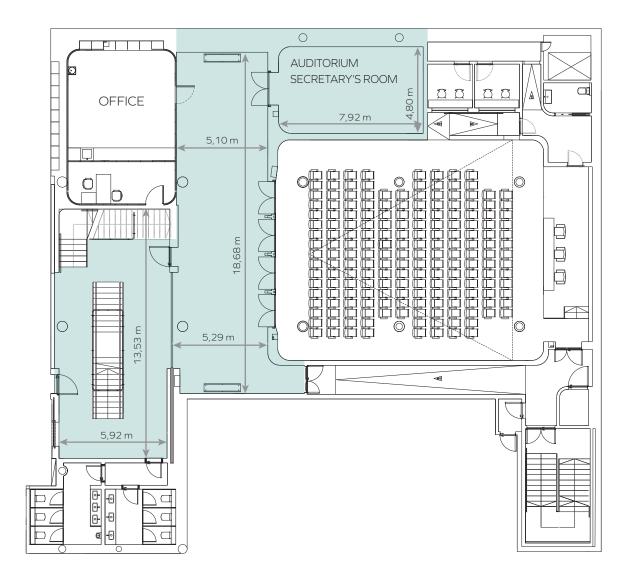
- > Connection through streaming with the Auditorium.
- > Touch control panel for device management,
- lighting, air conditioning and audio.
- Connection module. A/V floor box with HDMI connection
 ClickShare wireless presentation system.



£

8.2.15. AUDITORIUM HALL: COCKTAIL AREA

The auditorium has a 180 m2 cocktail or exhibition area, which can be extended to 213 m2 using Room 7. The Cocktail Area also includes an equipped kitchen area, without smoke vent and with 40 Amp three phase pin plug and socket.





9. MEETING ROOMS

MEETING PLACE at Castellana 81 has seven meeting rooms, which are different sizes and equipped with the latest technology.

Room rental includes:

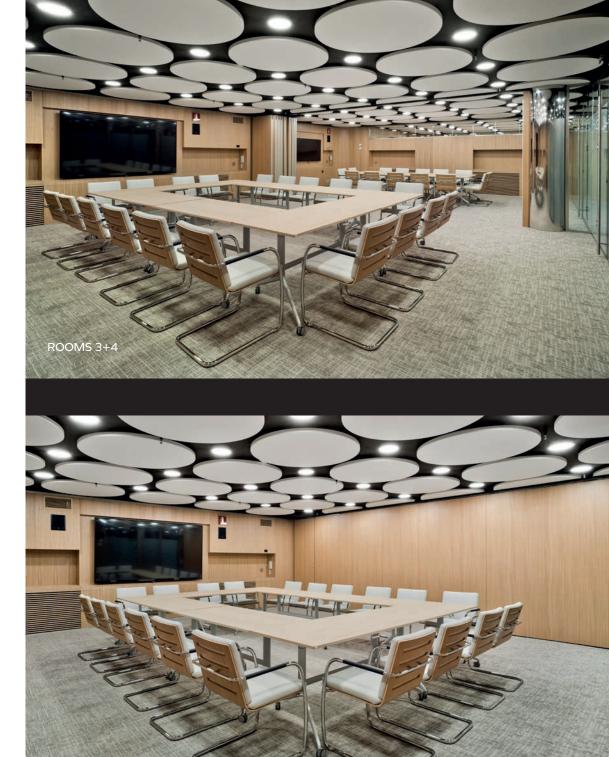
- > Furniture with the room layout required by the client.
- > WiFi connection.

26

- > LCD display or interactive Smart Board.
- > Video conferencing system.
- > ClickShare wireless presentation system.
- > Touch control panel to manage devices, lighting, HVAC and audio.
- $\,$ > A/V connections module on floor with HDMI connection.
- > Room information panel.
- > Mineral water, notepads and ballpoint pens for participants.

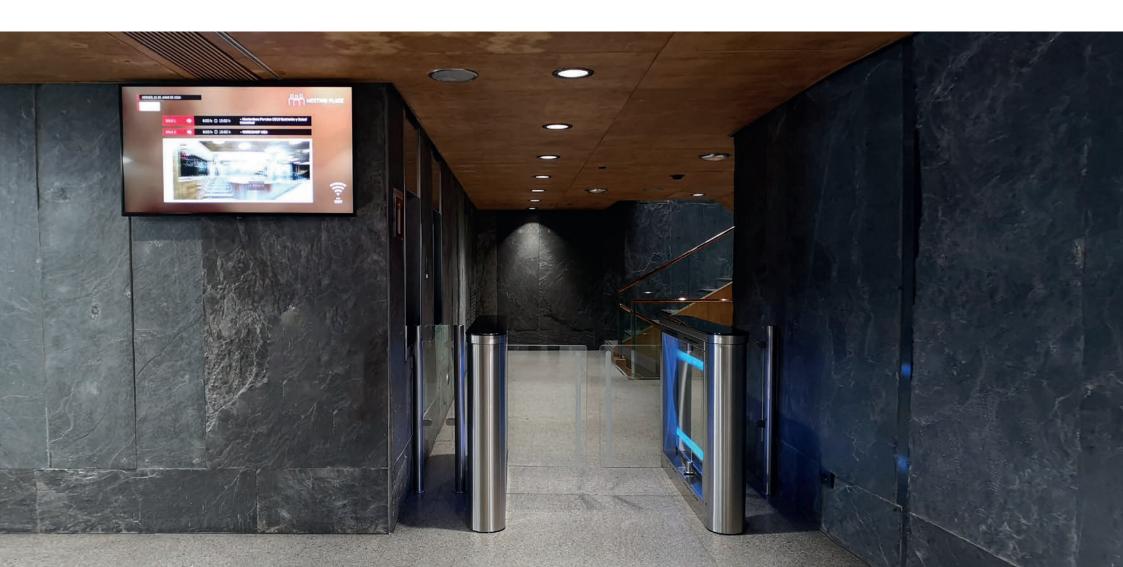
Catering and hosting services can also be added to the package above.

All rooms can be hired for half day or full day sessions.

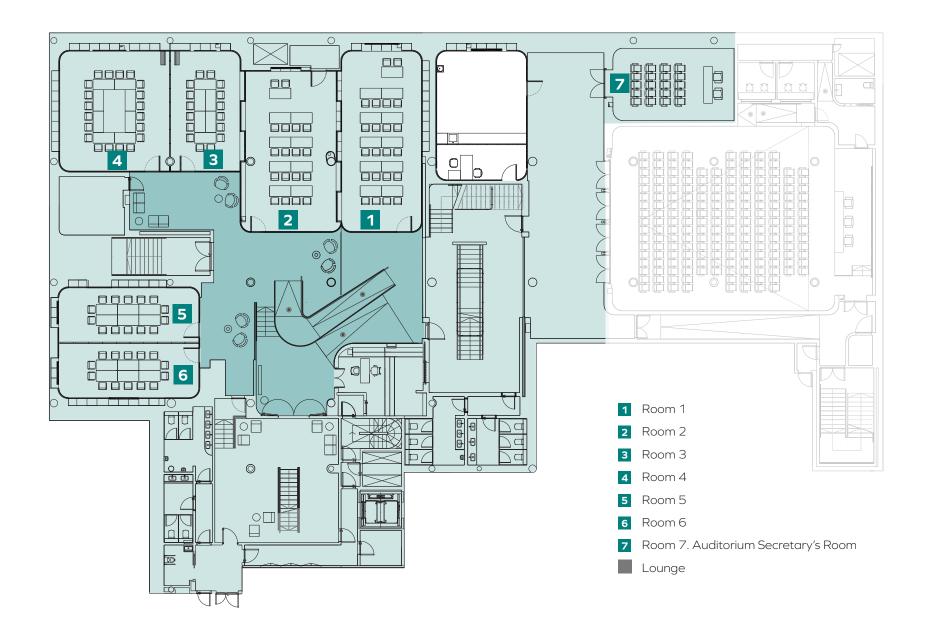


9.1. ACCESS TO THE MEETING ROOMS

The meeting rooms at MEETING PLACE Castellana 81 enjoy exclusive access from the building lobby, equipped with a 47" display showing the programme of events at each meeting room, indicating the timetable and company organising the event.



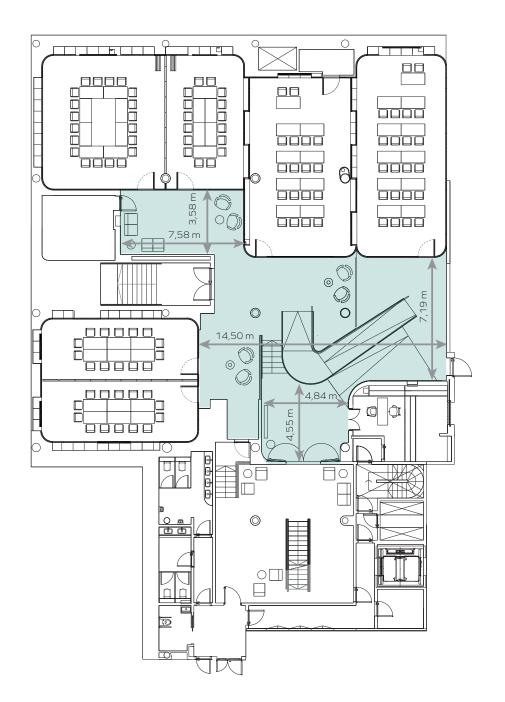
9.2. FLOOR PLAN MEETING



9.3. LOUNGE

The meeting rooms in MEETING PLACE at Castellana 81 have a communal transit and waiting area covering a space of 164 sqm.

The lounge has an 85" display showing the programme of events at each meeting room, indicating the respective timetable and company organising the event.



9.4. INFORMATION DISPLAYS

At the entrance to all rooms there is an information panel that can be personalised with the logo of the company, timetable of the meeting and name of the event.

Requirements:

> Logo format jpg (640 x 256 pixels).
> Name of the event (50 characters maximum).
> Start and finish time.

In addition, MEETING PLACE Castellana 81, has 2 information displays, located on the access stairways. They show the programme of events for each room, with the respective timetables and company organising the event.

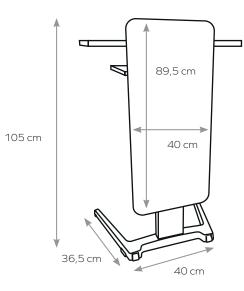


9.5. FURNITURE

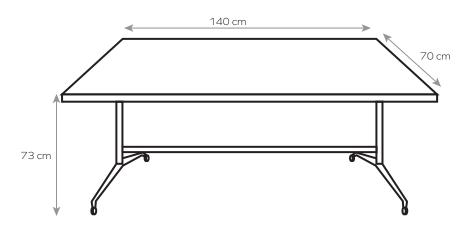
The rooms at MEETING PLACE Castellana 81 are fitted out with comfortable furniture for use by clients, which is in harmony with the architectural style of Sáenz de Oiza who designed the building.



DIMENSIONS LECTERN



DIMENSIONS DESK





9.6. ROOM 1

 $rac{1}{2}$ Area: 62 m²

Capacity:

- 36 persons Classroom.
- 24 persons U.
- 56 persons Theatre.

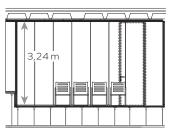
28 persons Boardroom.

- 55 cocktail.
- Mineral water, Notepad and ballpoint pen for all participants.
- Wifi connection.

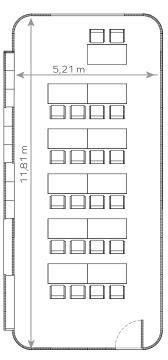
Equipment:

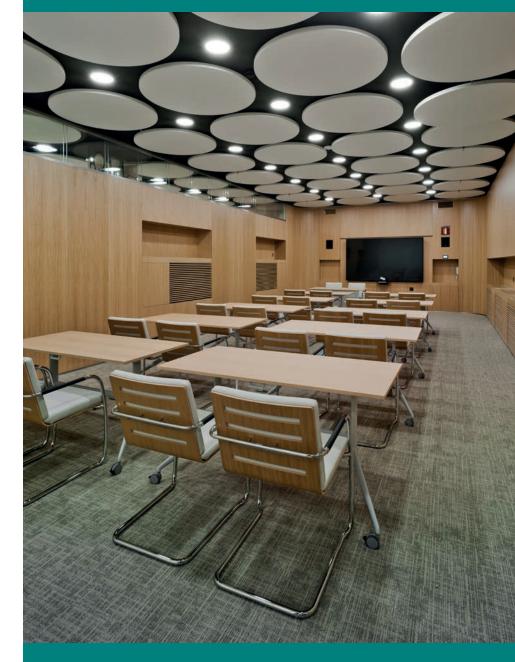
- >98" Display. 3840 x 2160 HD4K Resolution.
- > Touch control panel to manage devices, lighting, HVAC and audio.
- > Connection module. A/V on floor with HDMI connection.
- > ClickShare Wireless
- presentation system
- > Full HD 1080 Cisco SX-20 telepresence system, with cloud videoconferencing connection, via HDMI connection to USB to integrate the installed Cisco
- peripherals, for videoconferencing applications by software codec in client PCs. Compatible with popular software communications platforms, including Microsoft® Skype®/Skype® for Business, Adobe® Connect™, Apple FaceTime, BlueJeans, Cisco® WebEx®, Citrix® GoToMeeting™, Google Hangouts, Lifesize® Clearsea, and Zoom.
- > Audio system with wall speakers and ceiling microphones for VC.
- > Electrochromatic glass at the front and on door with opaque position switched off and transparent position on.

ELEVATION



FLOOR PLAN





£

9.7. ROOM 2

 \rightarrow Area: 69 m²

Capacity:

- 24 persons Classroom.22 persons U.

53 persons Theatre.

20 persons Boardroom.

60 cocktail.

Mineral water, Notepad and ballpoint pen for all participants.

🛜 Wifi connection.

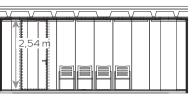
Equipment:

- >84" Display. 3840 x 2160 HD4K Resolution.
- > Touch control panel to manage devices, lighting, HVAC and audio.
- > Connection module. A/V on floor with HDMI connection.

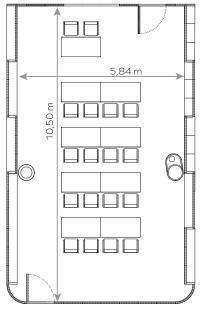
ClickShare Wireless presentation system .

- > IP Full HD videoconference system 1080
- > Cisco SX-20 (requires IP to connect).
- > Audio system with front sound bar.
- > Electrochromatic glass at the front and on door with opaque position switched off and transparent position on.

ELEVATION



FLOOR PLAN





9.8. ROOM 3

Area: 36 m²

Capacity:

16 persons Classroom.

- 28 persons Theatre.16 persons Boardroom.
- 20 cocktail.

Mineral water, Notepad and ballpoint pen for all participants.

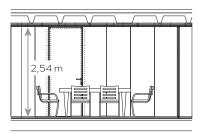
- Wifi connection.
- Option of connection to room 4.

Equipment:

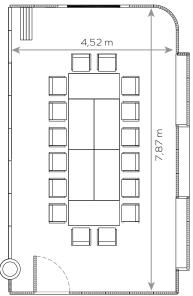
>65" Display. Full HD Resolution.

- > Touch control panel to manage devices, lighting and selection of external sources.
 - > Connection module. A/V on floor with HDMI connection.
 - > ClickShare Wireless presentation system.

ELEVATION



FLOOR PLAN





9.9. ROOM 4

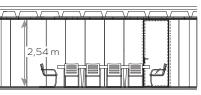
\rightarrow Area: 57 m²

Capacity: 30 persons Classroom. 18 persons U. 52 persons Theatre. ļ 20 persons Boardroom. 88. 885 50 cocktail. **** 12 cabaret. Mineral water, Notepad and ballpoint pen for all Õ 🗗 participants. (((° Wifi connection. • Option of connection to room 3.

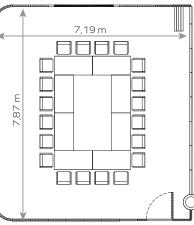
Equipment:

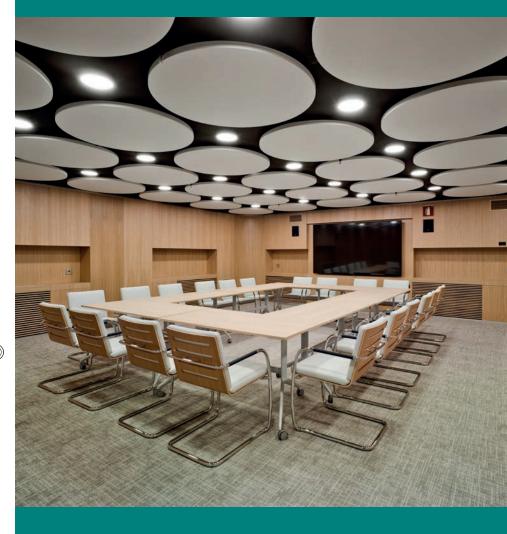
- > 98" display. 3840 x 2160 4K HD Resolution. > 84" Smart Board Interactive Screen ULTRA
- HD 4K Resolution. This enables:
- Two-person simultaneous interaction with content.
- Writing and deleting content using marker, eraser.
- Writing on any playable file (pdf, power point, excel ...).
- > Touch control panel for device management, lighting, air conditioning and audio.
- > Connection module. A/V floor box with HDMI connection.
- > ClickShare wireless presentation system.
- > Audio system with wall speakers and wireless handheld and Lavalier microphones.

ELEVATION



FLOOR PLAN





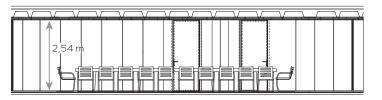
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9.10. ROOM 3+4

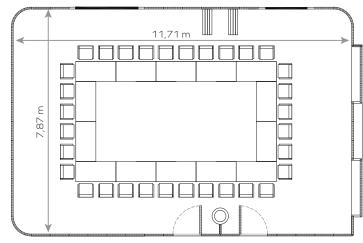
Area: 93 m² ←→ **Capacity:** ÷ 52 persons Classroom. 110 persons Theatre. ļ 28 persons Boardroom. 80 cocktail. 36 cabaret.. Agua mineral, bloc y bolígrafo para todos los asistentes. ((î° Conexión wifi a Internet. Equipment: >65" display. Ultra HD resolution. > 98" display. 3840 x 2160 4K HD resolution. > Smart Board Interactive Screen 84" ULTRA HD 4K resolution. This enables: • Two-person simultaneous interaction with content. • Writing and deleting content using marker, eraser. • Writing on any playable file (pdf, power point, excel ...). • Touch control panel for device management, ŧĘ; lighting, air conditioning and audio. > Connection module. A/V floor box with HDMI connection. > ClickShare wireless presentation system. > Audio system with wall speakers, 1 wireless handheld microphone and 1 headset microphone. > Konftel C50800 Hybrid video collaboration system, Cam50 with PTZ technology (Compatible with Google Hangouts Meet, Microsoft Skype® for Business, Microsoft Teams, Apple FaceTime,

BlueJeans, Cisco® WebEx® and Zoom)

ELEVATION

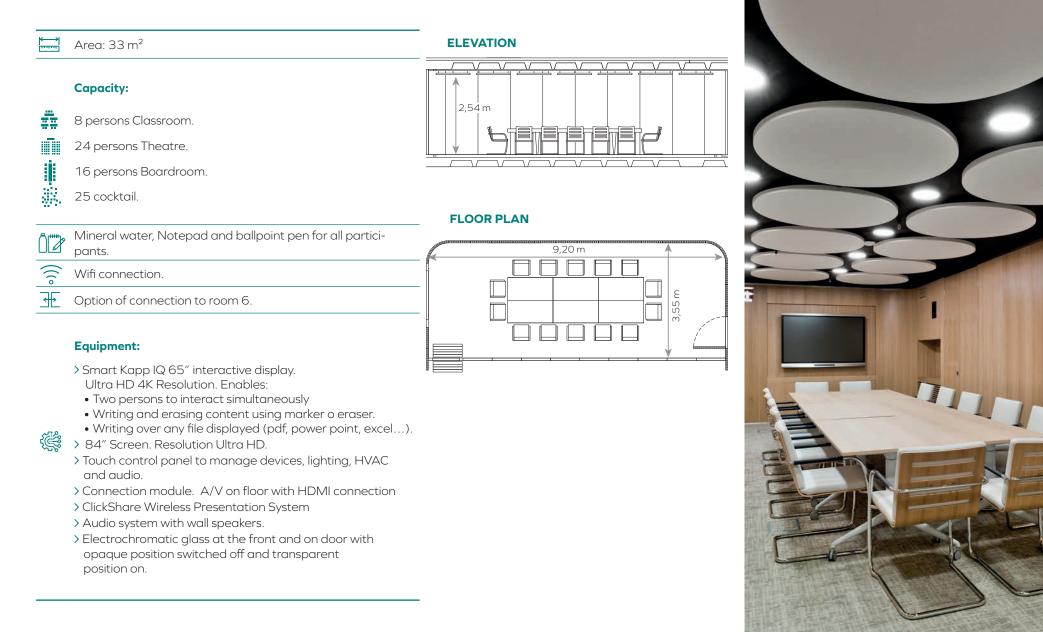


FLOOR PLAN





9.11. ROOM 5



38

9.12. ROOM 6

Area: 33 m²

Capacity:

8 persons Classroom.

24 persons Theatre.

16 persons Boardroom.

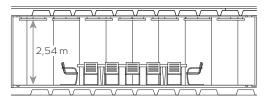
25 cocktail.

ļ

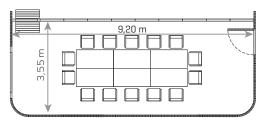


- 💮 Wifi connection.
- Option of connection to room 5.

ELEVATION



FLOOR PLAN



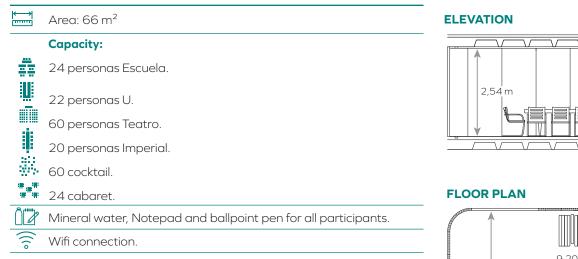
Equipment:

- > Smart Kapp IQ 65" interactive display. Resolution Ultra HD 4K. Enables:
- Two persons to interact simultaneously
- Writing and erasing content using marker o eraser.
- Writing over any file displayed (pdf, power point, excel...).
- >84" Screen. Ultra HD Resolution.
- > Touch control panel to manage devices, lighting, HVAC and audio.
- $\$ Connection module. A/V on floor with HDMI connection
- > ClickShare Wireless Presentation System
- > Audio system with wall speakers.
- > Electrochromatic glass at the front and on door with opaque position switched off and transparent position on.



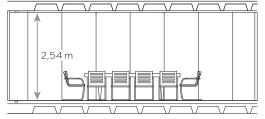
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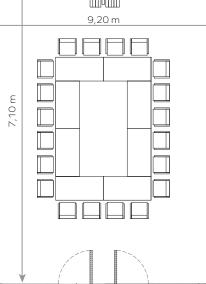
9.13. ROOM 5+6

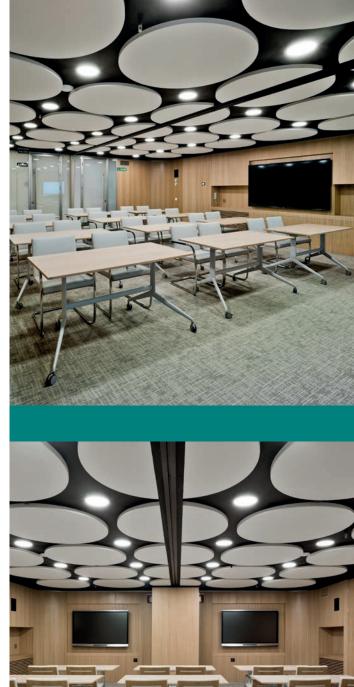


Equipment:

- > 2 Smart Kapp IQ 65" interactive displays. Ultra HD 4K resolution. This enables:
 - Two-person simultaneous interaction with content.
- Writing and erasing content using marker, eraser or hand.
- Writing on any playable file (pdf, power point, excel ...).
- Presence detection.
- > Touch control panel for device management, lighting, climate and audio.
- > Connection module. A/V floor box with HDMI connection.
- > ClickShare wireless presentation system.
- > Audio system with wall speakers.
- > Electro-chromatic glass in the front and on the door with opaque electric drive function in off position and transparent in on position.
- > ClickShare Conference wireless conference solution with USB 4K camera and automatic adjustment of field of vision for framing, it offers a 120° angle of vision and stereo speakers with echo cancellation and noise reduction. Optional Ultra HD PTZ camera available. (Compatible with Google Hangouts Meet, Microsoft Skype® for Business, Microsoft Teams, Apple FaceTime, BlueJeans, Cisco® WebEx® and Zoom).







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9.14. ROOM 7 **AUDITORIUM SECRETARY'S ROOM**

Area: 37 m² Capacity: = 16 persons Classroom. 20 persons U. 36 persons Theatre. Mineral water, Notepad and ballpoint pen for all ÔØ participants. (((ە Wifi connection.

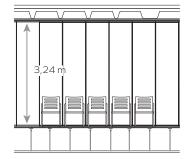
Equipment:

- >75" display. Ultra HD 3840x2160 resolution.
- > Connection through streaming with the

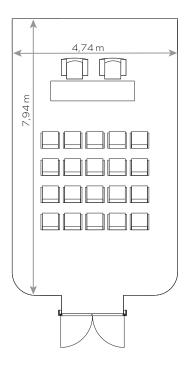
Auditorium.

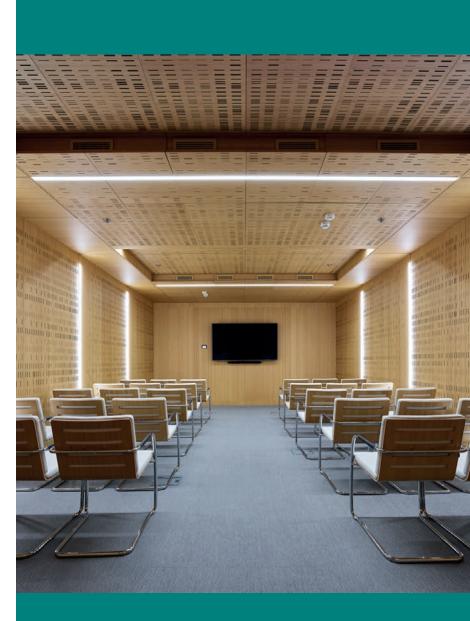
- Auditorium.
 > Touch control panel for device management, lighting, air conditioning and audio.
 - > Connection module. A/V floor box with HDMI connection.
 - > ClickShare wireless presentation system.

ELEVATION



FLOOR PLAN





10. GENERAL CONDITIONS

Please take note of the following points during the organisation and running of the event:

- > Spaces in which material such as flight cases or other audio-visual elements are stored must be protected with carpeting or material that prevents damage to the floors/walls.
- > The extra equipment, decoration and other elements of the assembly, must be removed once the event is over, unless expressly authorized by the event coordinator.
- >Any leftover material, such as roll ups, merchandising posters, etc. will be recycled. The delivery of material for events that must arrive in advance to the MEETING PLACE (brochures, merchandising, decorative elements, etc.) must be identified with the word MEETING PLACE, the name of the event and the date the event is hosted, it cannot be delivered before 3 working days prior to the event, the delivery schedule from 08.00 to 14.00.
- > The use of candles or elements that produce any kind of flame or steam is not allowed. The use of electronic cigarettes is not permitted.
- > Drilling, nailing or placing any element anchored or attached by any means to the walls, ceilings or floors is prohibited.
- > Using double-sided tape to place elements on objects, furniture or any type of surface of the MEETING PLACE is prohibited. Masking tape or electrostatic elements must be used in all instances.
- > The location of elements such as posters, roll-ups or any other visual identity element must be agreed with the Events Department.
- > It is not permitted to cover emergency signs or MEETING PLACES's own signs, if the latter are hidden due to the design of the event, additional signage must be placed in a visible manner.

> No food/drink is allowed in the auditorium.







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